



CREASEYS

CHARTERED ACCOUNTANTS

For immediate release

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Press release

Russell cycles 100 miles for charity

Russell Smith, a trainee accountant with Creaseys, the Tunbridge Wells-based accountancy firm, recently completed the arduous *Castle Ride 100* in aid of the charity, Action Medical Research. He came 16th out of a field of 625 riders, finishing the 100-mile event in a time of 6 hours, 3 minutes and 29 seconds.

Russell is a keen cyclist and has previously ridden to Belgium in one day – which saw him clock up 120 miles – but this is the first organised bike ride he has taken part in.



“I really enjoyed being in an event with other riders – as that’s something I have not experienced until now,” says Russell.

The route started and finished in the grounds of Tonbridge Castle and took in a swathe of Kent, including a mile long climb up Hollingbourne Hill.

Through his endeavours, Russell raised more than £200 for Action Medical Research, the medical research charity dedicated to helping babies and children. For almost 60 years it has contributed to some of the most significant medical breakthroughs in recent history, beginning with the polio vaccine which has eradicated new cases of the disease in the UK.

Today, it continues to find and fund the very best medical research to help stop the suffering of babies and children caused by disease and disability.

The charity holds a series of well respected cycling events across the UK. New in 2011 is the UK End 2 End, which runs from Lands End to John O’Groats.

“It was a good day for me and I finished with a very respectable time and position,” adds Russell. “I thought the event was brilliant fun. It was well organised and the weather was fairly kind to us.”

Adds Richard Holme, a Partner at Creaseys: “We are really proud of Russell’s efforts in the *Castle Ride 100* – to come 16th in such a large field of riders, and in his first group ride, is an amazing achievement. We have a very strong corporate and social responsibility programme at Creaseys and fully support our team doing things which make a difference.”

[ends]

Image supplied of Russell Smith from Creaseys on the Castle Ride 100.

Notes to editors:

- Creaseys is one of the top 100 firms of accountants in the UK – www.creaseys.co.uk
- Creaseys has eight partners and approximately 80 support staff based at offices in Lonsdale Gardens, Tunbridge Wells.
- The practice has two specialist divisions: Corporate & Business and Private Clients.
- Creaseys has advised more than 40 smaller accountants on specialist tax queries over the last year.
- The practice has been established for more than 150 years and has always been at the forefront of business life in Tunbridge Wells.
- Creaseys is a founding member of the Kent Corporate Finance Alliance (KCFA) and is also a member firm of IGAF Polaris, an association of independent firms that shares ideas and expertise across the globe.

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