



CREASESEYS

CHARTERED ACCOUNTANTS

For immediate release

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Press release

Accountant on the run



Do not approach this man! If you see him pounding the pavements of Tunbridge Wells or running along the roads around Hadlow Down, beware – he is after your money!

First time London Marathon runner, Roger Ward, a partner with Creaseys, the award-winning Tunbridge Wells-based accountancy firm, is building up his training programme with a series of midweek and weekend training runs, ahead of the Virgin London Marathon on 17 April.

“I’ve taken part in a number of 10k races and two half-marathons previously – but this is the biggest challenge I have faced,” says Roger.

Although he was not successful in the national ballot, despite several previous applications, Roger was delighted to hear that he had been awarded a golden ticket by the Alzheimer's Society.

“My father-in-law suffers from dementia and he visits the Alzheimer's Society once a week,” says Roger. “Not only does he seem to enjoy these sessions but it gives my mother-in-law (who is his full-time carer) a well deserved break.”

He continues: “However, the pressure is really on as I also have to raise over £2,000 in sponsorship. My work colleagues have been really supportive and I hope my clients will feel able to pledge some money to this very worthwhile charity.”

If you would like to help Roger raise over £2,000 for the Alzheimer's Society, visit his fundraising page at: www.virginmoneygiving.com/RogerWard

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Image of Roger Ward, partner at Creaseys, wearing his Alzheimer's Society marathon vest supplied

Notes to editors:

- Creaseys is one of the top 100 firms of accountants in the UK – www.creaseys.co.uk
- Creaseys has nine partners and approximately 90 support staff based at offices in Lonsdale Gardens, Tunbridge Wells.
- The practice has two specialist divisions: Corporate & Business and Private Clients.
- Creaseys has advised more than 40 smaller accountants on specialist tax queries over the last year.
- The practice has been established for more than 150 years and has always been at the forefront of business life in Tunbridge Wells.

- Roger Ward is head of Creaseys' Charities Unit and has experience of handling assignments within the voluntary sector.
- As well as specialising in advising charities, Roger's portfolio includes a number of family companies. Over the years, Roger had also developed a keen interest in the interaction of corporate and personal taxes, an area which can prove complex for small and medium-sized businesses.
- Alzheimer's Society is a membership organisation which works to improve the quality of life of people affected by dementia in England, Wales and Northern Ireland. Its local services include day-care and home-care for people with dementia, as well as support and befriending services to help partners and families cope with the demands of caring.

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