



# CREASESEYS

## CHARTERED ACCOUNTANTS

**For immediate release**

10 December 2010

**Press release**

### **Creaseys continues to build its practice on firm foundations**

Creaseys, the award-winning Tunbridge Wells-based accountancy firm, has recently taken on two new trainees – Lizzie Parker and Helen Roberts. The firm has built a reputation as an excellent place to train to be an accountant and the majority of Creaseys' trainees pass



their exams with flying colours, several winning awards in the process.

Creaseys chief executive, Emma Roberts, trained and qualified with the firm, as did a number of other partners, including Rob Blundell and Graham Turpin. Graham took up a training contract with the firm in 1993 and qualified in 1997, with a prize-winning result in his final ICAEW examinations.

“Our training programme is designed to develop the accountants and leaders of the future and deliver our vision of being forward-thinking advisers of choice,” says Graham. “Our ongoing growth and strength as a firm depends on us continuing to bring in good people at the bottom and training them up. We consider everyone who joins us as a potential partner of the firm in the future.”

Graham adds: “Our trainees spend the first couple of years with us gaining experience in all our departments and they work with clients from day one.”

Lizzie Parker (21) graduated with a degree in psychology from Loughborough University in the summer. At Creaseys, she is working towards her Association of Chartered Accountants (ACA) qualification and is currently working within its Corporate & Business department.

“Having graduated, I looked at what careers might suit me and saw accountancy as a good fit with psychology – as I am used to dealing with statistics and figures,” says Lizzie. “In this climate, accountancy also looked like a secure career and I was attracted by the opportunity to gain further qualifications.”

Helen Roberts (18) completed her ‘A’ Levels this year and is now working towards her Association of Accounting Technicians (AAT) qualification with Creaseys. Like Lizzie, she is currently gaining experience in the firm’s Corporate & Business department.

“Accountancy was a career which appealed to me,” says Helen. “I looked at other firms, but liked Creaseys the best, as I can gain wide experience and it’s near to my home in Kent as well, rather than having to commute to London.”

Adds Graham: “We are delighted that Lizzie and Helen have joined us here at Creaseys. We are sure that they will enjoy the opportunity to flourish here, both personally and professionally. Creaseys is a firm that tackles real challenges and real issues for our clients each day, making a measurable difference to their lives and their businesses.”

[ends]

*Image of Helen Roberts (left) and Lizzie Parker supplied.*

**Notes to editors:**

- Creaseys is one of the top 100 firms of accountants in the UK – [www.creaseys.co.uk](http://www.creaseys.co.uk)
- Creaseys has nine partners and approximately 90 support staff based at offices in Lonsdale Gardens, Tunbridge Wells.
- The practice has two specialist divisions: Corporate & Business and Private Clients.
- Creaseys has advised more than 40 smaller accountants on specialist tax queries over the last year.
- The practice has been established for more than 150 years and has always been at the forefront of business life in Tunbridge Wells.

For more information on this media release, please contact Angela Ward on: 01825 765617 or by email: [angela@themarketingeye.com](mailto:angela@themarketingeye.com)