



CREASEYS

CHARTERED ACCOUNTANTS

November 23, 2009

Press release

Firm makes two senior appointments

Two senior team members have been recruited by Creaseys, the growing Tunbridge Wells accountancy practice.

They are audit partner James Pearce, and VAT director Sharon Crush.

Both join Creaseys with experience of working within the Big Four accountancy firms. James joins Creaseys from Vantis in London, where he had been a partner in the business advisory team for nearly three years.

He spent the early part of his career at Andersens and Ernst & Young, before joining Baker Tilly as a partner more than six years ago.

James lives in Tunbridge Wells with wife Sarah and two children, Oliver, aged three, and Alexander, aged eight months.

He is looking forward to using his large-firm background and good connections in London, as well as locally, to help Creaseys build on its strategy to attract growing and forward-thinking businesses.

He was attracted to the Tunbridge Wells-based firm because of its reputation and by the opportunities it would give him to influence its direction and his future.

He said: 'As a partner in a large firm you don't usually get the opportunity to be involved in the strategic decision-making process. This sort of experience can be invaluable to clients who are often facing similar challenges to us.'

'Creaseys is a forward looking and fast-growing practice, and I'm looking forward to being part of the growth process.'

James's appointment means Creaseys now has nine partners.

Sharon has joined Creaseys from PriceWaterhouseCoopers.

Sharon has been a VAT consultant for 20 years, working for firms ranging from the Big Four to medium sized practices.

At Creaseys, she will be developing a VAT practice and working closely with companies and individuals to help them through the complexities of VAT legislation.

Great client service and working as a valued partner in the client's business is what drives her.

Sharon said: There are still so many opportunities in VAT to minimise cost and maximise recovery, as well as plenty of situations to fall foul of the complexities. I am here to ease the way for clients or rescue them.'

Sharon lives in Tunbridge Wells during the week and at weekends heads back to Dorset where she has been based for the last eight years.

Sharon is pleased to be back in the county where she was born and raised - her family still lives in the Folkestone and Hythe area. She lived in Ticehurst in neighbouring East Sussex for about 12 years and is now contemplating a move back.

Ends

For more information about this media release please contact Neil Edwards on 01825 765617 or by email at neil@themarketingeye.com.