



# CREASEYS

## CHARTERED ACCOUNTANTS

**For immediate release**

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**Press release**

### **Creaseys name The Pickering Cancer Drop-in Centre as its 'charity of the year'**

Creaseys, the award-winning Tunbridge Wells-based accountancy firm, has chosen The Pickering Cancer Drop-in Centre as its 'charity of the year'. Creaseys involved its staff in the choice of charity and, over the next few months, the team is organising a variety of events and initiatives, which will raise much-needed funds and awareness for the Tunbridge Wells-based charity.

Creaseys' fundraising ideas include entering a team in the exhilarating Dragon Boat Festival, to be held at Bewl Water, near Lamberhurst, in September.

Recently Polly Taylor, Co-founder and Head of Fundraising at The Pickering Cancer Drop-in Centre, and Ann Carley, Head of Volunteers, spent the afternoon at Creaseys giving a number of presentations to tell staff more about the work which the charity undertakes.

The Pickering Cancer Drop-in Centre opened its doors on 3 December 2004 at the Homeopathic Hospital in Tunbridge Wells, and subsequently at 27 Monson Road on 26 October, 2007, and offers support to anyone touched by cancer. Everyone involved with the Centre is a volunteer and has had some experience of cancer.

"We offer emotional support and a cup of tea, as well as a variety of therapies – such as massage and yoga – and all the professionals offering these therapies give their time completely free of charge," says Polly. "We also have counsellors here – including one who solely works with children."

She continues: "Even though we are all volunteers, we need £40,000 a year to keep the Centre going, so any support from local people or the business community is very gratefully received."

So, when we heard about Creaseys' decision to make us their 'charity of the year' we were delighted. We only open three days a week and, with more support, we'd love to increase our opening hours – the demand is certainly there.”

Polly says that every penny helps and Creaseys has been sending 'surprise boxes' of tea and biscuits, which are greatly appreciated.

“We had more than 1,000 people through our door last year and we offer everyone a hot drink – so the surprise boxes are fantastic,” adds Polly. “We offer a 'home environment' where people feel comfortable and can find support.”

The Pickering Cancer Drop-in Centre also gives support to friends and family of those affected by cancer and, if the worst happens, those who are left behind.

Corporate & Social Responsibility (CSR) is very important to Creaseys and the firm has a dedicated CSR committee, headed up by David Tunstall.

“We have been established here in Tunbridge Wells for more than a century and pride ourselves on being very much part of not just the business community – but the local community as well,” says Emma Roberts, Chief Executive of Creaseys. “Our CSR policy is extremely important to us a firm and we are not just focusing on charity work, but on areas such as the environment as well.”

She continues: “We asked our staff which charity they would like as our 'charity of the year' and The Pickering Cancer Drop-in Centre was a popular choice. It really helped having Polly and Ann pop in to tell us about the important work that they do. Now our staff are even more motivated to raise much-needed funds for the charity over the next 12 months.”

## **Ends**

Image supplied, showing (left to right): Ann Carley, Head of Volunteers at The Pickering Cancer Drop-in Centre; Polly Taylor, Co-founder and Head of Fundraising at The Pickering Cancer Drop-in Centre; Emma Roberts, Chief Executive of Creaseys; and David Tunstall, Chairman of the CSR Committee at Creaseys.

## Notes to Editors

- Creaseys is one of the top 100 firms of accountants in the UK.
- Creaseys has nine partners and approximately 90 support staff based at offices in Lonsdale Gardens, Tunbridge Wells.
- The practice has two specialist divisions: Corporate & Business and Private Clients.
- Creaseys has advised more than 40 smaller accountants on specialist tax queries over the last year.
- The practice has been established for 150 years and has always been at the forefront of business life in Tunbridge Wells.
- For more information about The Pickering Cancer Drop-in Centre visit: [www.pickeringcancercentre.org.uk](http://www.pickeringcancercentre.org.uk) It was named in memory of dedicated local oncologist, Dr David Pickering.

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